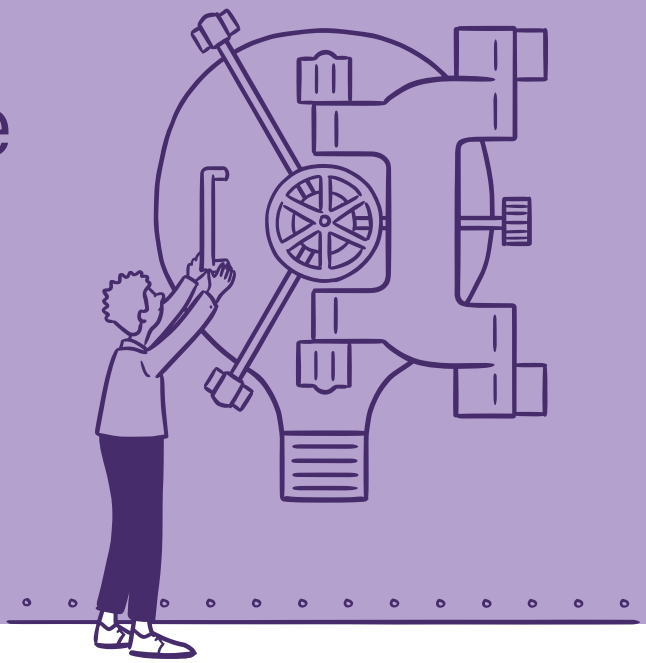
citrix

Solution Brief

Citrix Secure Private Access (SPA)

Adaptive, context-aware, zero trust access for all IT-managed apps and workers



In 2021, 46% of companies had zero trust solutions in use, almost double the amount in 2019. What are you waiting for?[1]

Deploy Citrix Secure Private Access today to deliver adaptive access to all corporate applications, whether they are deployed on-prem or in the cloud. Unlike traditional VPN solutions prone to network-level attacks, Citrix Secure Private Access provides cloud-delivered security based on zero trust via a single, fully managed security stack. Not only does this help to protect end users, apps, devices, and an organization's underlying infrastructure, but it allows IT administrators to manage security for all enterprise-level applications, desktops, and data from a single and a unified management plane.

This allows IT to provide real time and transparent security, as well as the best end user experience for a secure and a hybrid work environment.

Let's take a look at the key use cases for Citrix Secure Private Access

Transition from VPN to ZTNA

Provide zero trust network access to all IT sanctioned applications without connecting user devices to the corporate network. Citrix Secure Private Access delivers secure access to client-server apps and apps accessed via browser, whether deployed on-premises or in public clouds. This VPN alternative uses adaptive authentication to enforce stronger policies based on role, risk, device posture, and location to keep the workspace secure at all times.

> "A Citrix zero trust architecture helps prevent malware, data exfiltration, or VPN breaches and attacks. Citrix Secure Private Access, user identity verification, and secure workspaces are the mechanisms that help alleviate these risks."
>
> – Sriram Sitaraman, CIO, Synopsys

"With Citrix, we have found a way to increase productivity and deliver a better employee experience. We've made remote work more secure. We've used analytics to provide better service to users. And with the intelligence in Citrix Secure Private Access, we've cut through the noise in the modern work environment to enable employees to streamline workflows."

– Gilliard Delmiro, CTO, HDI

Secure access for BYOD programs

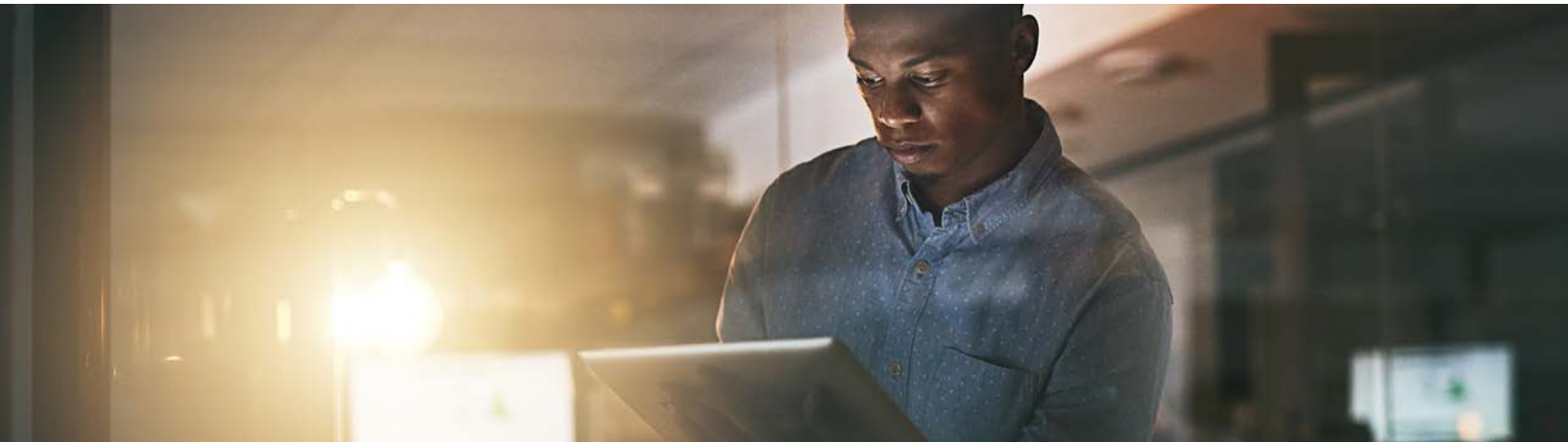
Get the security controls you need to protect sensitive data—without compromising the employee experience. Citrix Secure Private Access delivers adaptive access policies based on user identity, location, and device posture, to help you protect against unauthorized data exfiltration.

Rapid onboarding of contractors and new employees

Integrate IT systems to onboard new employees as soon as possible to minimize impact on the business. Citrix Secure Private Access provides agentless access to browser-based applications whether they are cloud hosted, deployed on-premises, or delivered as SaaS to facilitate faster onboarding and eliminate the need to install a VPN agent on every laptop.

"Citrix has changed the rules for mergers and acquisitions at Aspirus Health. With Citrix Secure Private Access, we can provide M&A targets with access to core systems and applications such as EHR and ERP months in advance of traditional activities such as network, domain, user and workstation migrations to keep business moving. And, of critical importance, we can do so securely and confidently using a zero-trust approach."

– Chris Falin, VP of Systems Technology, Aspirus Health



Simplify IT management with cybersecurity vendor consolidation

Most IT organizations work with multiple vendors which creates sprawl and complexity for both users and administrators. With Citrix, secure access for all applications—within and outside DaaS—can be enabled to reduce complexity, accelerate time to market, and enable rapid scaling as needed.

Citrix Secure Private Access gives you the visibility and control you need to secure cloud applications, empower a remote workforce, and safeguard legacy technologies.

Key capabilities to configure

1. **SSO and Multi-factor authentication:** Implement one password for all your apps, boosted by multi-factor authentication. This will help ensure stronger passwords and identity validation in case passwords are stolen or broken into.
2. **Adaptive Authentication:** Ingest context data from Citrix Gateway and 3rd party providers to ensure that only secure devices are logging into your apps.
3. **App-Specific Access:** Configure which workers can access which apps. Ensure that workers only receive access to the apps they require, versus access to the full network.
4. **Data loss and Threat Prevention Controls:** Implement powerful controls to block keylogging, screen scraping, downloads, clipboard access, printing, enable screen sharing protection and more. These are important when implementing policies for contact center reps, contractors, and partners.
5. **Remote Browser Isolation:** Use built-in URL filtering to steer risky apps and websites through a secure browser to ensure that malware cannot be downloaded onto your endpoint devices.
6. **Analytics:** Leverage user behavior and application analytics to stay ahead of threats and hone your configurations for the best balance between user experience and cybersecurity.

Learn more about streamlining and securing application access on any device with Citrix Secure Private Access—visit the **Getting Started guide**.

Source:
1. https://f.hubspotusercontent40.net/hubfs/1624046/2021_Security%20Priorities%20Executive%20Summary_final.pdf

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Enterprise Sales
North America | 800-424-8749
Worldwide | +1 408-790-8000

Locations
Corporate Headquarters | 851 Cypress Creek Road, Fort Lauderdale, FL 33309, United States
Silicon Valley | 4988 Great America Parkway, Santa Clara, CA 95054, United States